



## **Community Policy Statement**

29/03/2017

Blue Lagoon Group recognizes and understands its responsibilities and its impact of its operation on the local residents and business community!

We will ensure through our operation to create positive impacts on the both the social and economic level in order for our surroundings to not be negative effected!

In order to monitor and ensure that we will do everything we can to achieve our goals we have identified our primary goals related to our community policy which are the following:

### **1. Certification**

In order to satisfy broader sustainability criteria including the socio-economic impacts and staff welfare, Travelife Gold award has been achieved.

### **2. Promotion of Responsible Tourism in the Area**

Blue Lagoon Group Hotels are members of the Greek Hotel Association and is participating in all forums and meeting in order to discuss with our partners and members to promote the tourism in our country in order to ensure greater economic and social benefits for our residential and business environment.

We give opportunities to schools and universities to have an internship or a tour of all our Resorts in order to create opportunities for their future working life.

### **3. Purchasing**

We at Blue Lagoon Group buy as many products as possible from our local suppliers in to promote their business. We purchase our products in bulk and large packaging in order to reduce the impact of litter! The payments to the suppliers are done according to the industry standards or within the credit term negotiated between both partners. We aim to buy local products only and not imported products. Imported products will only be bought when they are not available locally.

### **4. Employment**

Blue Lagoon Group understands the cycle of Economy and we recognize the importance of hiring local staff the will spent their salary back in the local economy! By creating new job opportunities in our new Hotels we furthermore ensure additional employment for locals residents and they do not need to search for employment elsewhere.

### **5. Donations and Charity**

Blue Lagoon Group tries to help numerous organization or groups with donation such as old uniforms, linen or furniture. These might be school or the Church etc. The hotel offers it sports grounds for excursions of schools and is hosting as well the local soccer club in its stadium.

Signed:

Costas Michaelides

Group Manager